
Nuprodx Inc., Continues Growth with New Staff, New Products, and Increased Production Capacity

San Rafael, CA (April 28, 2012): *Nuprodx Inc.*, designer and manufacturer of innovative solutions for seniors and people with disabilities, is expanding to meet increasing demand of their high-quality, strong, light, and portable durable medical equipment. New staff, new products, and increased production capacity will help the company fulfill their commitment to developing innovative products to improve the lives of seniors and people with disabilities world-wide.

New Staff

Mark Homchick joins *nuprodx* as Director, Sales and Marketing. With extensive experience in marketing management, advertising, public relations, technical, collateral and advertising copywriting, internet website project management and social media, Homchick will help *nuprodx* improve communications overall, broaden the customer base, and raise the level of the highly-valued partnerships *nuprodx* enjoys with their sales and distribution partners.

“I am privileged to be a part of this team,” said Homchick. “Growing from our solid base, we will be focusing on reaching into new markets, developing and managing an expanded outside sales team, increasing the information available at www.nuprodx.com, and developing all-inclusive training materials for our valued dealers.”

In addition, the company will initiate via social media a two-way dialog with both end-users and ATP / RTS / OT / PT professionals: “There is nothing more important than our users and the people who help them get the most from their lives. We want to know what they’re thinking, so we can develop products that will ease many of the challenges these positive-thinking people face every day. They are our greatest inspiration, and we want to do what we can to inspire them in return.”

(more)

On the production side, Richard Hagy joins **nuprodx** as Senior Assembly Manager. With an expansive knowledge of manufacturing, assembly, plus field experience as a lead technician in the DME universe, Hagy brings a unique perspective of how to bring efficiencies to the design and manufacturing / assembly division.

Richard's immediate focus is to increase production capacity to meet demand, with same-day shipping on new orders: "We have expanded the production line, incorporating proven efficiencies that will help us ship more product out the door on a daily basis," said Hagy. "We want our customers to know that when they make a purchase, we will produce it faster and with greater care than ever, with orders often going out the door the same day they are placed."

New Products

nuprodx is proud to introduce the MULTICHAIR 4000Tilt roll-in shower chair and MULTICHAIR 6000Tilt tub / slider transfer chair. Both utilize **nuprodx**' unique Rack-and-Pinion tilt mechanism (patent pending), with Center-of-Mass design that centralizes the user's weight through up to 30° of tilt. The benefits are many, including an extremely compact base that fits in the smallest tubs, which is a hallmark of **nuprodx** tub / slider systems.

The exclusive side-mount tilt crank maintains the same light, low-effort feel through its entire range of motion, thanks to **nuprodx** exclusive rack-and-pinion drive—something caregivers and users will appreciate—especially with larger patients. In addition, the crank handle can be mounted on either side for right- and left-hand installations.

For pediatric clients, **nuprodx** is developing adaptations incorporating a "grow" feature that allows the system to fit small children, and adjust as they grow into adults. For larger users, the MULTICHAIR 6200Tilt, incorporating a larger seating area with 20" x 20" cushion and increased weight capacity, begins shipping mid-April.

(more)

About Nuprodx Inc.

Nuprodx Inc., is committed to developing innovative products to improve the lives of millions of seniors and people with disabilities world-wide. Our high-quality durable medical equipment, is strong, light, and portable, and is made with premium materials. Our complete manufacturing capabilities include design, computerized machining, welding, and fabricating. Our focus is on bathroom equipment, such as shower chairs and tub / slider systems that are strong and stable for everyday use, and lightweight and portable for travel. Our ability to develop affordable solutions for complex installations quickly is one of the hallmarks of the California-based design, manufacturing, and assembly facilities. All *nuprodx* MUTLICHAIR systems are proudly made in the USA.

#

Media Contact:

Contact: Bruce Hammer
Nuprodx Inc.

415.472.1699 office. 415.686.1847 cell. 855.220.5171 toll free